

## SJCCD Website Redesign RFP questions received

- 1) The RFP mentioned OMNI CMS. Is that to mean that it's mandated the site be built on: <https://moderncampus.com/products/web-content-management.html>? It appears that was formerly branded Omni, and I just wanted to check if that's what it was referring to and if that's a requirement.
  - a. Response: Yes, that is correct.
- 2) If remaining with Modern Campus (Omni) as your third-party CMS provider, we would expect to provide your team with static front-end code comprised of templates and their sub-components that will follow the guidelines we establish in Functional Requirements documentation. Each component includes its respective HTML, CSS, Javascript, and necessary responsive states. We would provide a certain amount of time based on the proposed system in order to allow for collaboration with your CMS provider for them to implement this into the CMS. Is this acceptable?
  - a. Response: Yes.
- 3) Does your budget include Omni CMS integration with Modern Campus, your third-party CMS provider, or is it just for the redesign portion of this project up until the handoff of files to the third-party CMS provider?
  - a. Response: The RFP is asking for proposals just for the redesign portion of the project. The proposed budget should include the expected and necessary time needed to coordinate with the CMS provider on the project implementation.
- 4) What do you have budgeted for the website redesign? If you do not have an expressed budget, do you have a not-to-exceed number that respondents should stay under?
  - a. Response: There is no identified budget amount or not-to-exceed number.
- 5) Are you able to share in detail the package for the CMS you've purchased including the number and type of templates, components, etc.?
  - a. Response: Not at this time.
- 6) What needs do you currently have around content and content production?
  - a. Response: According to the RFP, we are soliciting proposals that address a full and complete redesign from discovery (research) to launch, visual design, interaction, technology, development (front-end and back-end), information architecture, user experience, content strategy, and content migration/uploading. It is also encouraged that vendors review the existing website to see what other functionality or features are needed or may be useful for our website visitors and ways to improve the key performance indicators listed in the RFP (p.6).
- 7) Have there been any significant insights or feedback from stakeholders that have shaped the RFP's priorities or focus areas?
  - a. Response: All requested priorities and focus areas are indicated in the RFP documents.
- 8) Are there areas of improvement or specific capabilities you are seeking from bidders based on previous submissions or engagements?

- a. Response: Any specific capabilities are indicated in the RFP documents. Vendors are encouraged to review the existing website to see what other functionality or features are needed or may be useful for our website visitors and ways to improve the key performance indicators listed in the RFP (p.6).
- 9) Is there anything specific for Guided Pathways that is a requirement of this project other than ensuring that content and user journeys are appropriate for relaying information about career opportunities, salaries, etc. for degrees and programs?
  - a. Response: There are no specific requirements related to Guided Pathways. Vendors are encouraged to review the existing website to see what other functionality or features are needed or may be useful for our website visitors and ways to improve the key performance indicators listed in the RFP (p.6). This would also related to the implementation of Guided Pathways.
- 10) What do you envision as the proposed workflow for content contributors? Will they enter/edit content and Weblinks team will approve for publishing? Or will Weblinks only need to approve specific key site pages?
  - a. Response: We anticipate that content contributors will enter/edit content and Weblinks team will approve for publishing.
- 11) In the Project Background there is a statement “The ideal web platform solution is an open-source software, but all proposed software or platforms will be considered for evaluation.” Elsewhere in the RFP it’s stated that Omni CMS will be utilized. Can you please clarify?
  - a. Response: Sorry for the confusion. We will be utilizing OMNI CMS.
- 12) Should Modern Campus costs for implementation and licensing be included in our proposal or will those be obtained separately?
  - a. Response: The RFP is asking for proposals just for the redesign portion of the project. The proposed budget should include the expected and necessary time needed to coordinate with the CMS provider, but should not include the cost of the CMS.
- 13) Is the Website Redesign funded? If so, could you state a budget or range?
  - a. Response: Yes, we have identified a funding source for this project. There is no identified budget amount or not-to-exceed number.