College of the Siskiyous Foundation Board Meeting Minutes of August 14, 2018

Foundation Board:

Dawna Cozzalio Margaret Dean Greg Messer
Dawnie Slabaugh Bruce Deutsch Karen Copsey

Stephen Schoonmaker David Gault Carol Cupp, non-voting

Amy Lanier Rennie Cleland (for Kathy Koon)

<u>Staff</u>

Angel Fisher Maggie Crowder Carie Shaffer

Absent:

Denise MannionRonda GubettaDennis SbarbaroDavid ClarnoSusan BostonSusan WestphalBob WinstonRon Slabbinck

Amy Lanier Darlene Melby Linda Romaine

ACTION ITEMS

Item 1: Call to Order and Attendance

President Greg Messer called the meeting to order at 5:30 p.m.

Regular Agenda:

Item 2: Committee Reports

- a) Enterprise Operations Ms. Fisher provided a report on the activity of the Eagle's Nest.
 - The Furniture Round-Up was held June 2 and Edgewood Interiors picked up five loads of furniture for the Eagle's Nest.
 - Customer Appreciation Day was held June 16 and was the Eagle's Nest Shops second biggest sale day of the year.
 - Ms. Fisher attended a Weed Pride meeting on July 17. She said there was much
 discussion held regarding the need for more housing in our area. She also reported
 representatives from an agency not local were in attendance and they spoke of
 investing millions of dollars to promote growth in the economy.
 - The Weed Police Department coordinated a Lip Sync Challenge video for Facebook on July 17 and several Eagle's Nest volunteers participated as street dancers.
 - Ms. Fisher reported she has begun 'piloting' a new personalized shopping experience call The Eagle's Box (personalized clothing items shipped to specific customers).
 - Eddie the Eagle was steamed and groomed at the Eagle's Nest and is ready to be used again.

^{**}No action was taken at the meeting as there was no quorum.

b) Investments & Finance

- i. **2018/2019 Foundation Budgets** The Board reviewed budgets developed for the 2018/2019 year.
- ii. Investment Due Diligence Committee Report No new updates were presented.
- iii. **Gem Collection / Art Collection** The gems are currently being evaluated by Father & Son Jewelers in Medford, Oregon who are donating their services for the valuation. Ms. Slabaugh reported several pieces of the Kanis Art Collection are now hung in the COS Weed Campus Cafeteria and the Eagle's Nest Shop also has several pieces for sale.

c) Board Governance

- i. Review Board Member Terms Dawna Cozzalio, Carol Cupp, and Dennis Sbarbaro terms are expiring in October, 2018. The Board Governance Committee will meet to discuss the process for accepting new member nominations. It is a possibility the Board may not fill the open positions.
- ii. Board Member Participation (Committees) The Board went over the committee list and was encouraged to sign up for at least two committees. It's important to have a working Board.
- iii. Auxiliary vs Independent Foundations The Executive Committee has been exploring the option of creating an Independent Foundation to run enterprise operations. Dr. Schoonmaker and Ms. Melby will be contacting legal counsel for follow up to discuss the process in creating an Independent Foundation.

d) Scholarship:

i. Siskiyou Promise Update:

First Year Cohort started fall of 2016.
Fall 2016 = 125 Students
Spring 2017 = 112 Students continued, 1 graduated
Fall 2017 = 72 Students continued
Spring 2018 = 18 graduated

Second Year Cohort started fall of 2017. Fall 2017 = 129 Students Spring 2018 = 2 Students graduated Fall 2018 = 89 Students continued

Ms. Slabaugh informed the Board about the new AB 19 California College Promise. The district will be receiving a lump sum amount from the Chancellor's office to support student success. Funding may be used in a variety of ways and it is up to the District to determine how the funding will support the goals set by AB 19.

- ii. 2018 Scholarship Dinner –September 15 at 5:30 p.m. at St. Michaels Hall in Weed.
- iii. **2018/2019 Scholarship Awards** The Foundation received 48 applications and of those 35 scholarships were awarded to 32 students. Total awards for 2018/2019 = \$29,650.

e) Donor Development / Enrichment

 Alumni Association – The COS Foundation will hold an Alumni BBQ on August 16. The Foundation will be barbecuing hamburgers and hot dogs and serving salad, soda, and ice cream sundaes. Board members are encouraged to attend.

The '50 Years of Football Anniversary Celebration' will be September 21 and 22. There have been 65 people rsvp so far. It's expected to be a big event.

- ii. **Donor Cultivation** No discussion.
- iii. **Fundraising and Friend Raising Strategy (Events and Activities)** Dr. Schoonmaker and Ms. Slabaugh are meeting with friends and donors to build and establish new relationships.

Item 3: New and/or Unfinished Business

Emergency Grants/Loans – The Textbook Replacement Fund established in response to recovery efforts due to the Boles Fire will be renamed as the Emergency Grants/Loans to help those students with financial hardships. The fund currently has \$2,700 in it. Several COS employees contribute to this fund through monthly payroll deduction. Student Services is also launching the Emergency Loan Program this fall.

Consent Agenda:

Item 4: Approval of Meeting Minutes – April 17, 2018

The Board reviewed the Foundation Board meeting minutes of April 17, 2018.

Item 5: Treasurers Report – Review of Foundation Fiscal Report

The Board reviewed the Foundation Fiscal Report for the period of July 1, 2017 – June 30, 2018 as well as the Eagle's Nest Shop Fiscal Report for the period of July 1, 2017 – June 30, 2018 and for the period of July 1-31, 2018.

Item 6: <u>Date of Upcoming Foundation Board Meetings</u>

- October 15 (Board Retreat) rescheduled to October 22, 2018
- January 15, 2019
- April 16, 2019

Item 7: Important Dates to Remember:

- COS Board of Trustees Meeting September 11, 6 p.m. (Board Room)
- Foundation Executive Committee Meeting September 11, 9 a.m. (Board Room)

Item 8: **2018 Upcoming Events (Information Only)**

- Alumni Kick Off BBQ August 16
- Siskiyou Promise Reception/Welcome August 26
- Fall Semester Begins August 27
- Tulelake Fair (COS Information Booth) September 6-9, 10 a.m. 10 p.m.
- Scholarship Fundraising Dinner September 15
- 50 Years of Football Celebration September 21-22
- North State Giving Tuesday November 27 (Online Giving Event)
- Craft Fair November 30 December 1 (COS Gym)

It was recommended to change Foundation Board meetings to Mondays to help promote board member attendance. Next meeting will be Monday, October 22 in Weed.

No action taken.

Non Action Items / Reports

Item 9: **College / Campus Update**

Dr. Schoonmaker reported the following:

- Students are beginning to arrive on campus for the fall semester.
- The State has released the new funding model. It is still based on enrollment, but also includes points for completions, transfers, etc.
- High school counselors are encouraging students to go directly to four-year universities instead of community colleges. We need to make our presence known and take pride in what COS offers.
- Outreach has increased tremendously this summer. COS staff and faculty have been attending may community events to promote the College.
- Guided Pathways are continuing. It's helping students stay on track.
- Last October, the College hosted eight Chinese delegates who visited the Weed Campus. This October, the College will plan on hosting 20 Chinese teachers for four days.
- The Yreka Campus was struck by lightning in July and the air conditioner was damaged. The campus is renting one until the permanent one can be fixed.
- The first Police Academy has begun with the first class starting in June. The next full academy will begin in spring 2019.
- Friend-raising meetings are being scheduled with twice a month with Ms. Slabaugh and Dr. Schoonmaker. The focus is on making connections, rebuilding friendships, and establishing trust.

Item 10: Community Connection

Board members were invited to provide a short summary of what is happening in their communities.

- David Gault: Attended the Etna Rodeo as a COS representative and community members in attendance were very impressed COS was there.
- Dawna. Cozzalio: Invited all to attend a dinner at the Miners Inn Convention Center for the Klamathon fire victims on August 18. On September 12 there will be a garden party at the Madrone Hospital.
- Bruce Deutsch: Invited the Board to Dunsmuir for Brewfest on September 8.
- Karen Copsey: Invited the Board to attend the 61st Art Show to be held at the Siskiyou Arts Museum where 95 pieces of art will be on display from August 18 to September 3.
- Angel Fisher: Invited everyone to attend the Weed Chamber Car & Bike Show in downtown Weed on August 25. She also invited everyone to attend the Eagle's Nest Meet & Greet on September 15.
- Carol Cupp: Informed the Board, Lake Shastina has acquired the Emergency Services truck that goes out to all the fires. The Lake Shastina Fire Station now has sleepers for fire fighters. She will also be on the Lake Shastina Board for another four years.
- Greg Messer: Shared with the Board, he has configured his Gallery into a classroom space that he will offer to other organizations to show their art. He has also added workspaces in his office for students or community members to use. It has good internet service.
- Rennie Cleland: Reported the Butte Valley Community Center is planning to add an addition
 to the building. The Ford Family Foundation and the McConnell Foundation have agreed to
 fund. This will help serve the community better. The Tulelake Fair is September 6-9. The US
 Department of Agriculture Development Program has approved Dorris for a Business
 Development Grant through the USDA. They are working on developing a plan to make
 Dorris a gateway community to the Wildlife Refuge.

Item 11: Adjournment

Meeting was adjourned at 7:17 p.m.

Prepared by:

Carie Shaffer

Carie Shaffer, Administrative Assistant Public Relations / Foundation

Respectfully Submitted:

Dawnie Slabaugh, Recording Secretary Director - Public Relations / Foundation

Dawnie Sabauf