College of the Siskiyous Foundation Board Meeting Minutes of January 28, 2019

Foundation Board:

Dawnie Slabaugh Rennie Cleland Karen Copsey Ron Slabbinck

Ronda Gubetta Greg Messer Darlene Melby
Bruce Deutsch Sue Boston Bob Winston

<u>Staff</u>

Angel Fisher Carie Shaffer

<u>Guest</u>

Maggie Crowder (Student)

Absent:

Denise Mannion Linda Romaine Dennis Sbarbaro David Gault Stephen Schoonmaker Margaret Dean Amy Lanier Kathy Koon

David Clarno

ACTION ITEMS

Item 1: Call to Order and Attendance

President Greg Messer called the meeting to order at 5:30 p.m.

Regular Agenda:

Item 2: Committee Reports

- a) Enterprise Operations Ms. Fisher provided a brief summary on the activity of the Eagle's Nest.
 - December sales have been impacted by the two thrift shops which opened on Main Street recently.
 - Ms. Fisher and her staff have been analyzing every department's percentage of sales and reconfiguring the Shop to add sales space to the most profitable and downsize or eliminate slower moving areas.
 - A new student (Elyssa), has been hired to replace Ms. Maggie Crowder in May when she graduates from COS.
 - The Shop volunteers and students will be having once a month lunch meetings to talk about upcoming ideas and discuss any opportunities for improvement.

b) Investments & Finance

Mr. Messer reported Mark Clure, Consultant, is no longer with Edward Jones and is now with Enso Wealth. Scott Brown, has taken his place at Edward Jones and was introduced at the last Investment Committee meeting. Mr. Brown suggested some updates to the

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investment accounts, however no action was taken at the meeting as there was not a quorum.

Ms. Slabaugh and Mr. Messer will be meeting with Mr. Clure on February 5 to see what services he can offer through his new company.

c) Board Governance

- Creation of Independent Foundation Mr. Messer presented a PowerPoint on how to create an Independent Foundation in five easy steps.
 - 1. Scope and Feasibility with Funding Projections
 - 2. Organization Requirements
 - 3. Organization Design
 - 4. Develop, Build and Outreach
 - 5. Launch

The project team will consist of: Greg Messer, Darlene Melby, Angel Keen, Bruce Deutsch, Bob Winston, Dawnie Slabaugh, and Dr. Stephen Schoonmaker

- Approval of 2019 Officers (Second Term) Motion was made (Winston/Slabbinck) to approve Greg Messer as President and Bruce Deutsch as Vice President for a second term. Motion passed.
- Review of Foundation Board Retreat Mr. Messer and Dr. Slabbinck consolidated the
 information collected at the board retreat in October and came up with an analysis and
 results and also some Foundation objectives. The analysis showed the Foundation's
 strengths are Commitment and Purpose, the weaknesses are Outreach and
 Overextended, the opportunities are in Finance, and the threats are Resources. The
 Foundation objectives are as follows:
 - o Creating an Alumni Association
 - o Creating an Independent Foundation
 - o Creating a Donation Management Process
 - Creating a Community Outreach Process

d) Scholarship:

- **Siskiyou Promise Update** Ms. Slabaugh reported on ideas of how to measure the success of the program. There was discussion whether the college should change the awarding criteria. The Scholarship Committee will meet in the spring and go over the criteria then.
- 2019/2020 Scholarship Application Period Scholarship applications are now posted online and we are accepting completed applications until March 15. The selection process will happen in mid-April. Scholarship recipients will receive their first award in September at the Scholarship Dinner.
- e) **Donor Development / Enrichment** Mr. Deutsch reported a meeting has not been held due to the Chinese Educators visit. He hopes to have a meeting soon and go over a calendar of events for the remainder of the year and next school year.

Item 3: New and/or Unfinished Business

• **2019 Foundation Board Meetings** – The Board decided to change the meeting dates to the third Tuesday of every month at 5:30 p.m., held at the Weed or Yreka campus.

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Consent Agenda:

Item 4: Approval of Meeting Minutes – November 19, 2018

The Board reviewed the Foundation Board meeting minutes of November 19, 2018.

Item 5: <u>Treasurers Report – Review of Foundation Fiscal Report</u>

The Board reviewed the Foundation Fiscal Report for the period of July 1, 2018 – November 30, 2018 as well as the Eagle's Nest Shop Fiscal Report for the period of July 1, 2018 – December 31,

2018.

Item 6: Date of Upcoming Foundation Board Meetings

Foundation Board meetings will be held the third Tuesday of the month at 5:30 .pm.

Item 7: **2019 Upcoming Events**

• Monthly Calendar of Events/Activities – February and March were distributed.

Motion was made (Deutsch/Boston) to approve the consent agenda. Motion passed.

Non Action Items / Reports

Item 8: College / Campus Update

Ms. Slabaugh reported on the Chinese Educators (22 individuals) who visited the College the week of January 15 - 19. They stayed with host families throughout the County and participated in workshops presented by COS faculty and staff. They were able to visit Dunsmuir High School and the COS Yreka Campus. On the last day of their visit, five different MOU's between the College and the represented Chinese schools were signed.

Item 9: Adjournment

Meeting was adjourned at 7:05 p.m.

Prepared by:

Carie Shaffer

Carie Shaffer, Administrative Assistant Public Relations / Foundation

Respectfully Submitted:

Dawnie Slabaugh, Recording Secretary
Director - Public Relations / Foundation

Dawnie Zabaux

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