

Web Publishing I - CSCI28A - Section 0540

Instructor: David Donica

Office Hour: Fridays, 11:00am to 12:00pm Building 98, Rm 5

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Website: <http://www.siskiyous.edu/class/csci28a/donica>

Time: Friday 1:00 - 4:00 pm

Date: 8/22/08- 12/15/08

Location: Greenshields Hall 3/4 and Temp 2 Computer Lab, Weed Campus

Text: SAMS Teach Yourself HTML and CSS in 24 Hours by Dick Oliver and Michael Morrison. (Seventh Edition) 2006 Sams Publishing ISBN 0-672-32841-0

Course Purpose:

As a student in this course, you will learn the basic information required for publishing web pages on the World Wide Web (WWW).

Student Learning Outcomes:

Upon successful completion a student should be able to:

- explain how web pages are displayed on the internet
- develop web pages using Extended Hyper Text Markup Language (XHTML)
- design an easy-to-use web site with multiple web pages
- evaluate web sites for overall quality and clarity
- create links to other web pages, files, and images
- utilize text formatting and tables in Web pages
- explain and demonstrate the process of transferring files to a web server

Content:

- Understanding XHTML, internet browsers, and how web pages are created and displayed.
- Creating web pages with formatted text and images
- Adding links to web pages and email addresses
- Creating and manipulating web images
- Using FTP to publish pages on the web
- Using tables to organize information
- Learning elements of good web design and organization
- Using advanced design techniques with CSS
- Reviewing use of HTML editors

Prerequisite:

Although there are no prerequisites, in order to succeed in this course, students should have:

- A 10th grade reading level, including college-level spelling and grammar skills.
- Reliable internet access and the ability to send and receive e-mail.
- Experience with using the internet with a web browser such as Internet Explorer® or Mozilla Firefox®.
- Familiarity with file management: creating folders, finding, copying, and moving files.

- A simple text editor program such as Notepad, or Apple SimpleText.
- A graphics program that can save files in .jpg and .gif format, such as Microsoft Paint. (Windows users: from the Start Menu, look under Programs... Accessories)
- An FTP program, which may be available in your browser. Links to download free versions of the appropriate software will be given in class.

Text/Materials:

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Software: Microsoft Internet Explorer 6.0 or higher, or Firefox 1.5 or higher, and Windows 2000 or higher should be installed on your computer. An ASCII text editor, preferably Notepad, Microsoft Wordpad, or Apple SimpleText will be needed.

Handouts: Additional handouts may be required. Instructor will provide information on obtaining this material.

Teaching Methods:

1. **Lectures:** Important material from the text and outside sources will be covered in weekly classroom discussions. Students should plan to take careful notes as not all material can be found in the texts or readings. Classroom discussion is encouraged as is student-procured outside material relevant to topics being covered.
2. **Assignments:** Review Assignments, research, and other work will be periodically assigned to reinforce material in the text. These assignments may require the application of various software packages.
3. **Quizzes:** Weekly quick quizzes will be given to help ensure students stay up with assigned material.
4. **Exams:** The final exam will not be comprehensive in nature. However, the instructor reserves the right to retest on material that was not appropriately comprehended. These items will be noted on exam review sheets.
5. **Internet:** All material will be distributed on the Internet. Class notes, instructional material, and student assignments will be posted on 'the net' in a class website www.siskiyous.edu/class/csci28a/donica. Students are encouraged to go to the text website <http://www.informit.com/store/product.aspx?isbn=0672328410> in order to obtain file downloads and view other items of interest throughout the semester.

Grading:

Letter grades will be determined using a standard percentage point evaluation as outlined below. Grades may be curved after the total semester points have been tabulated. However, do not count on a curve to obtain your desired grade.

A	90%-100%
B	80%-89%
C	70%-79%
D	60%-69%

F Below 60%

Total points will be computed as follows. The total points for quizzes, cases, and assignments may vary.

Quizzes:	300 (your lowest score will be dropped)
Assignments:	150 (your lowest score will be dropped)
Project:	150
Final Exam:	100
Total:	700 Points

Course Policies:

Missed Quizzes: The student is responsible for obtaining material distributed on the class website. This can be done on a daily or weekly basis. Missed or late quizzes can not be made up under any circumstances but with good cause and adequate notice, an early quiz may be given.

Assignments: All assignments are due by the assigned date and no later than 12:00 midnight. Late submission of assignments will be assessed a penalty of 10% per day. No exceptions are made.

Academic Dishonesty: Plagiarism and cheating are serious offenses and may be punished by failure on exam, paper or project; failure in course; and or expulsion from the College of the Siskiyous. For more information refer to the "Academic Dishonesty" policy in the College of the Siskiyous Student Handbook.

Need for Assistance: If you have any condition, such as a physical or learning disability, which will make it difficult for you to carry out the work as I have outlined it, or which will require academic accommodations, please notify me as soon as possible.

Posting of Grades: Final grades will not be posted. If you wish to have your final grade sent to you, please notify the instructor and your grade will be emailed to you.