

# College of the Siskiyous

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## PRESS RELEASE

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### **NEW SBDC SATELLITE OFFICE OPEN/ BUSINESS CONSULTING SERVICES IN YREKA!**

Weed / COS - The Small Business Development Center (SBDC) has opened a new satellite office in Yreka located at 212 Butte Street. The public is invited to attend an Open House/Ribbon Cutting Ceremony planned for August 12, 2009. Stephanie Hoffman, primary SBDC Consultant in Siskiyou County, is available to work with businesses in a confidential, one-on-one relationship. For both startup and existing businesses, the SBDC offers the tools needed to succeed!

Bill Winterburn, of Winterburn's Lighthouse has the following to share regarding the SBDC and services he received in working with Ms. Hoffman. "Stephanie's services have brought a whole new level of business awareness to us," said Bill and Rhonda Winterburn. "She met with us regarding our store, Winterburn's Lighthouse in Yreka, and we designed very doable marketing strategies for increasing our customer base. We certainly appreciated her commitment to our business and the service was at no-cost!"

For more information or to make an appointment to meet with Stephanie for small business consulting, contact the Yreka office at (530) 842-2470. The Northeastern Small Business Development Center (SBDC) is hosted by Shasta College and College of the Siskiyous