Mission & Vision

College of the Siskiyous – Approaching 2020 and Beyond

Dr. Stephen Schoonmaker, Superintendent/President

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Mission

• College of the Siskiyous promotes learning and provides academic excellence for the students of Siskiyou County, the State of California, the nation and the world. COS provides accessible, flexible, affordable, and innovative education leading to associate degrees, certificates, college transfer, career and technical education, workforce training, and basic skills preparation.

Revised Mission adopted by Board of Trustees on June 9, 2015
Mission Assessment

• Does our mission statement state WHAT we do, or HOW we do it?

• Does our mission statement SET US APART, or could it be used by ANY COMMUNITY COLLEGE in California (by removing county name)?

• Does our mission statement sound like a DESCRIPTION of our past and present condition, or a STRATEGY for moving forward?
Vision

• College of the Siskiyous is a proud member of the California Community College system.

• Our vision is to be the first choice for higher education in the communities we serve and beyond. COS provides:
  • Rigorous and comprehensive transfer programs
  • General education programs
  • Technological literacy
  • Basic skills acquisition
  • Workforce training and certification
  • Career and technical education
  • Cultural and community enrichment

All of which drive and support the economy of our region.

• We are the support team who increases student access, encourages success, and improves retention, persistence, and completion.

Revised Vision adopted by Board of Trustees on June 9, 2015
Vision Assessment

• Does our vision statement state WHAT we do, or WHY we do it?

• Does our vision statement clearly define what we ASPIRE to be, or does it describe who we THINK we are?

• Does our vision statement PROMOTE GROWTH enabling our mission to evolve, or DESCRIBE SUPPORT to our present mission?
Weak Mission & Vision Statements

**Symptoms of Mission Statements lacking clarity, drive or our core goals:**
- Silos
- Miscommunication
- Flailing activity/Chaos
- Feeling Unmotivated

**Symptoms of Vision Statements lacking clarity, direction, or aspiration:**
- Stagnation
- Outdated Processes
- Motions without Purpose
- Feeling Uninspired
Strong Mission & Vision Statements

Strong Mission Statements answer these questions:
• What do we do?
• Whom do we serve?
• How do we serve them?

Strong Mission Statements shape our organization’s culture.

Strong Vision Statements answer these questions:
• What are our hopes and dreams?
• What problem(s) are we solving for the greater good?
• Who and what are we aspiring to change?

Strong Vision Statements inform our organization’s purpose.
Strong Mission & Vision Statement Outcomes

**Strong Mission Statements:**
- Defines who we are today
- Reveals the core of our identity
- Identifies objectives and tactics to achieve those objectives
- Motivates teams to advance towards common goals
- Helps stay on track, true to brand/reputation and goals

**Strong Vision Statements:**
- Promote internal & external growth
- Focuses teams on what matters most
- Invites and encourages innovation
- Being purpose-driven allows us to envision success as a whole
- Helps stay forward thinking, true to beliefs and purpose
Your Mission Statement focuses on today; your Vision Statement focuses on tomorrow. @BrittSkrabanek
Envisioning the Vision
College of the Siskiyous

What’s your POV?
Which of these are Mt. Shasta?
All of these are Mt. Shasta!
It all depends on your Point of View!
Which of these are College of the Siskiyous?

- International Opportunities
- Online Learning
- Career and Technical
All of these are College of the Siskiyous!

- Transfer Credit Curriculum
- Non-Credit Offerings
- FIELD/SFPD EMS/ETC. ISAs
- International Opportunities
- Online Learning
- Career and Technical
It all depends on your Point of View!