



Enrollment Management Meeting

Meeting Date: Sept. 26, 2019

Meeting Time: 9AM- 10AM

Location: Boardroom

Present: Slabaugh, D., Slabbinck, R., Gonzalez, J., Varty, A., Green, M., Perlas, C. (Note Taker)

Topic	Information/Action
<p>Welcome!</p> <p>New Business</p> <p>I. Review Revised Goals & Template</p> <ol style="list-style-type: none"> a. Alignment with Cabinet Goal b. Identify applicable activities <ol style="list-style-type: none"> 1. Revised Template 	<p>Welcome!</p> <p>New Business</p> <p>I. Review Revised Goals & Template</p> <ol style="list-style-type: none"> a. Alignment with Cabinet Goal Increase in FTES by 5% b. Identify applicable activities c. Revised Template Lists new goals and indicates if the goals are applicable to current initiatives. d. Enrollment – expand our online options (although retention/success seems to be lower in online classes). Online doesn’t seem to work for a lot people. Discussion insured about a set of modules to get students prepared to succeed in online. Varty mentioned that in order to get your course into the online exchange, instructors are supposed to have student supports in place. Varty recommends that we ‘cast a wider net’ to attract more students. Slabbinck noticed in a previous class, he had a lot of students from the Bay Area, providing student support becomes a bit of a challenge. Neil is working on an a fully online Theater Degree program. Varty mentioned that success rates are high for hybrid classes. If we can utilize Friday and Saturdays to our advantage, we could optimize our schedule. Green asked how students’ support needs could be met if classes met on Friday and Saturdays. Varty and Gonzalez felt that the students who attend on Fridays and Saturdays typically didn’t need services (except food). Slabink mentioned that a lot of the work that will be performed in Pillar 2 could inform the Enrollment Management committees work. <ul style="list-style-type: none"> • Short-term online schedule to be implemented next SP20. • Super late start, online offerings.

Mission Statement

College of the Siskiyous promotes learning and provides academic excellence for the students of Siskiyou County, the State of California, the nation and the world. COS provides accessible, flexible, affordable, and innovative education leading to associate degrees, certificates, college transfer, career and technical education, workforce training, and basic skills preparation.

- Utilization of Fridays and Saturdays for scheduling classes (need to identify support needs for Friday and Saturday)
- Increase in online and hybrid class offerings.
Green reminded the group of our EM Plan timeline.
- e. **Retention:** Varty feels there are a lot of opportunities in the ASC (new EDUC non-credit classes, tutoring). Recommended online Canvas bootcamp in addition to SOAR.
 - Implement Canvas Bootcamp
 - Continued EDUC non-credit classes
 - Reminding students of taking advantage of tutoring
 - ‘U’ can do it (early alert)-Remind faculty to use ‘U’s and make information more available
 - Basecamp
 - Diverse student population data which can inform the college of what services need to be provided
- f. **Outcomes:** Varty recommends opportunities for ‘milestone’ certificates. Example, pre-health certificate for students who complete prerequisites. Slabbinck discussed the lack of music programs and their plans to develop certificates which would ensure entrance into specific 4-year Universities. He also mentioned that we need to gather data that encompasses a diverse student body (ex. Black student who couldn’t find a hair dresser). Green suggested possibly partnering with Shasta to provide services. Discussion ensued about the numerous services available in Redding. Varty mentioned we need to figure out where we should invest. Slabbinck said, if we don’t have an environment that will bring people here, we will have empty lodges.
 - ‘Milestone’ certificates/Badges
 - Certificates leading to guaranteed 4-year admission in Music

II. 17-18 Enrollment Management Plan

Cañada College SEM Plan – Feedback

- Goal to increase campus collaboration.
- Looking at data to inform decision making
- Green to include student services
- Perlas to include classroom data
- This report should be able to identify gaps/challenges

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<p>III. Next Steps a. Enrollment Plan Taskforce?</p> <p>Timeline: A. Target date to complete update/revision of 2019-2021 Plan: Nov. 14th, 2019 B. Next plan (to be completed prior to ACCJC Site Visit) 2021 – 2024 Plan.</p> <p>Standing Items IV. Report to IPB</p> <p>Future Items?</p> <p>Adjourn</p>	<p>First Step, to see what data can be gathered Second, analyze Third, develop strategies</p> <p>Next Steps a. Enrollment Plan Taskforce</p> <p>Timeline: Target date to complete update/revision of 2019-2021 Plan: Nov. 14th, 2019 Next plan (to be completed prior to ACCJC Site Visit) 2021 – 2024 Plan.</p> <p>Standing Items a. Report to IPB</p> <p>ACTION: Melissa to report to IPB: New Enrollment Management goals, timeline for revision of plan and Enrollment Management Website</p> <p>Future Items? ACTION: Nathan to lead Study Session on Enrollment Management Data trends and determine need for EM Plan taskforce (Oct. 10)</p> <p>Adjourn – 10:00am</p>
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