



Enrollment Management Meeting

Meeting Date: October 21, 2020

Meeting Time: 4pm

Location: ZOOM

Present:

Topic	Information/Action
<p>Welcome! Approval of the Oct. 7th notes</p> <p>Old Business</p> <p>I. Review 19-21 SEM Plan – To be presented as information only</p> <p>New Business</p> <p>I. Outreach and Website Discussion</p> <p>II. Discussion on 19-23 SEM Target Outcomes</p> <ul style="list-style-type: none"> • Increase in enrollment by 5% • Increase in Retention by 20% • Increase in Outcomes as indicated in the College’s ACCJC Midterm Report Stretch Goals: <ul style="list-style-type: none"> Student Course Completion – 20% or 78 Degree Completion – 20% or 192 Certificate Completion – 20% or 120 Transfer – 20% or 168 <p>III. Workgroups to review/update:</p> <ul style="list-style-type: none"> • Enrollment Activities • Retention Activities • Outcome Activities <p>Standing Items</p> <p>I. Report to IPB (19-21 Presentation of SEM Plan as Information Only: Nov. 6th IPB meeting)</p> <p>Future Items: Comparison of 18-19 to 19-20 Data</p> <p>Adjourn</p>	