



## Enrollment Management Meeting Notes

Meeting Date: November 4, 2020

Meeting Time: 4:00 p.m.

Location: ZOOM

Present, Dave Clarke, Melissa Green, Mark Klever, Mary Mericle, Nancy Miller, Nathan Rexford, Val Roberts Ron Slabbinck, Meghan Witherell, Allison Varty

Topic	Information/Action
<p><b>Welcome!</b></p> <p><b>Approval of the notes.</b></p> <p><b>New Business</b></p> <p><b>Standing Items</b></p> <p><b>I. Report to IPB</b></p> <p><b>Adjourn</b></p>	<p><b>Approval of the notes.</b> Motion passed.</p> <p><b>New Business</b></p> <p><b>I. Workgroups – Report out:</b></p> <ul style="list-style-type: none"> <li>• <b>Enrollment Activities</b> <ul style="list-style-type: none"> <li>○ Reviewed document. Discussion.</li> <li>○ Questions about activities and data period.</li> <li>○ Request to include information on how activities address recruitment/retention/realization of goals.</li> <li>○ Growth within County only not likely. Do we consider other non-traditional markets, such as ISAs, international students, etc.?</li> <li>○ Suggestions               <ul style="list-style-type: none"> <li>▪ Include comment and analysis section, safeguard against cannibalization, include exploratory phase, document.</li> </ul> </li> </ul> </li> <li>• <b>Retention Activities</b> <ul style="list-style-type: none"> <li>○ Reviewed document. Discussion. This group also had questions about data period but assumed we were to look at fall 2020 data. Activities were updated during review.</li> </ul> </li> <li>• <b>Outcome Activities</b> <ul style="list-style-type: none"> <li>○ Outcomes to align with Vision for Success and SCFF funding goals.</li> </ul> </li> </ul> <p><b>Standing Items</b></p> <p><b>I. Report to IPB – SEM</b> Not addressed due to time.</p>

	<b>Adjourn</b>
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