



Enrollment Management Meeting Notes

Meeting Date: November 18, 2020

Meeting Time: 4:00 p.m.

Location: ZOOM

Present, Dave Clarke, Melissa Green, Mark Klever, Mary Mericle, Nancy Miller, Nathan Rexford, Val Roberts Ron Slabbinck, Meghan Witherell, Allison Varty

Topic	Information/Action
<p>Welcome!</p> <p>Approval of the notes.</p> <p>New Business</p> <p>Standing Items</p> <p>I. Report to IPB</p> <p>Adjourn</p>	<p>Approval of the notes. Motion passed.</p> <p>New Business</p> <p>I. President’s Charge to the Enrollment Management Committee Nathan shared a power point regarding the President’s charge, which highlighted and focused on direction and possible responses. This includes that the Committee will be data driven and strategic in our recommendations. Nathan recommended that we have sub-committees that will focus on new programs/offerings, new services/outreach and refinements. There was discussion about “new programs” versus “refining” or “reinvigorating” current programs.</p> <p>Our data has shown that there is growth trends in non-credit and distance education. The pandemic has increased our distance education competition.</p> <p>Suggested that we look for “failure points” in examining new programs.</p> <p>Nathan will bring back the charge/power point with changes made based on the discussion.</p> <p>Standing Items</p> <p>I. Report to IPB – SEM Not addressed due to time.</p> <p>Adjourn</p>