



## Enrollment Management Meeting

Meeting Date: Feb 9, 2021

Meeting Time: 1pm

Location: ZOOM

Present:

Topic	Information/Action
<p><b>Welcome!</b></p> <p><b>Approval of the Dec 2, 2020 notes</b></p> <p><b>Old Business</b></p> <p><b>New Business</b></p> <ul style="list-style-type: none"><li><b>I. Rubrics</b><ul style="list-style-type: none"><li>a. SEM Plan</li><li>b. SWOT Analysis</li></ul></li> <li><b>II. SEM Plan Revised Approach: Enrollment, Recruitment and Outcome Activities identified by:</b><ul style="list-style-type: none"><li>a. Academic Affairs</li><li>b. Student Services</li><li>c. Guided Pathways</li><li>d. Marketing</li></ul></li> <li><b>III. Next Steps and deadlines</b></li></ul> <p><b>Standing Items</b></p> <ul style="list-style-type: none"><li><b>I. Report to IPB</b></li></ul> <p>Future Items: Comparison of 18-19 to 19-20 Data</p> <p><b>Adjourn</b></p>	