



**Enrollment Management Meeting**

Meeting Date: March 9, 2021

Meeting Time: 1pm

Location: ZOOM

Present: Varty, A., Gonzalez, J., Roberts, V., Mericle, M., Slabaugh D., Wroten, S., Slabbinck, R., Klever, M., Dutcher D., Witherell M., Guests: Roche, C., and Van Alfen C.

Topic	Information/Action
<p><b>Welcome!</b>  <b>Approval of the Feb 9, 2021 notes</b></p> <p><b>Old Business</b></p> <p>I. <b>Follow-up SEM Plan Revised Approach: Enrollment, Recruitment and Outcome Activities identified by:</b></p> <ul style="list-style-type: none"> <li>a. Academic Affairs</li> <li>b. Student Services</li> <li>c. Guided Pathways</li> <li>d. Marketing</li> </ul> <p>19-21 Plan to be grouped into above categories</p> <p><b>New Business</b></p> <p>I. <b>Using the SCFF in developing enrollment management strategies – Nathan and Meghan</b></p>	<p><b>Welcome!</b>  <b>Approval of the Feb 9, 2021 notes</b>  <b>Mary Moves. Debbie 2<sup>nd</sup>.</b></p> <p><b>Old Business</b></p> <p>I. <b>Follow-up SEM Plan Revised Approach: Enrollment, Recruitment and Outcome Activities identified by:</b></p> <ul style="list-style-type: none"> <li>e. Academic Affairs</li> <li>f. Student Services</li> <li>g. Guided Pathways</li> <li>h. Marketing</li> </ul> <p>19-21 Plan to be grouped into above categories            (See Attached)</p> <p><b>ACTION: Please review strategies from the old SEM plan (link below) and modify as needed to address the SCFF. Feel free to add new strategies.</b></p> <p><a href="https://siskiyous-my.sharepoint.com/:w/g/personal/cperlas_siskiyous_edu/EQywezuvUmxLngB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q">https://siskiyous-my.sharepoint.com/:w/g/personal/cperlas_siskiyous_edu/EQywezuvUmxLngB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q</a></p> <p><b>New Business</b></p> <p>I. <b>Using the SCFF in developing enrollment management strategies – Nathan and Meghan</b></p>

With the new Student Centered Funding Formula, Meghan and Nathan decided to focus on a specific program to 'pilot'. They used the ADJ program. Students need to meet requirements to be accepted to an Academy Program. Meghan reviewed SCFF and detailed what provides the college 'points' (Pell Grant, SEA, Certificate/Degree Completion, FTES, Employment within program of study, etc..). Used POST and encouraged them to apply for financial aid, etc... (see PPT for details). Last year, the Certificate of Achievement was approved by the Chancellor's office which drastically increased our award totals. It was asked if a financial analysis has been done on the new SCFF and CTE Programs? This has yet to occur. SCFF strategies mentioned at today's meeting include:

- Encouraging all students to apply for financial aid
- Having ASC provide Financial Aid workshops
- Contacting students who are close to achieving a degree/certificate and notifying them of classes needed
- Develop a 'pre-made' schedule for new students consisting of Face-to-face college-level ENGL, MATH, and two GEs
- Looking at developing new CTE certificates (ex. Technical Theater)

**ACTION: Christina will be working with CTE programs to incorporate some of the above strategies. LASS will work on developing Fall 2021 Pre-Made schedules as well as start development of stackable certificates, ASC will offer Financial Aid workshops.**

**Standing Items**

- I. Report to IPB

Future Items: Comparison of 18-19 to 19-20 Data

**Adjourn: 1:43pm**

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**Adjourn**