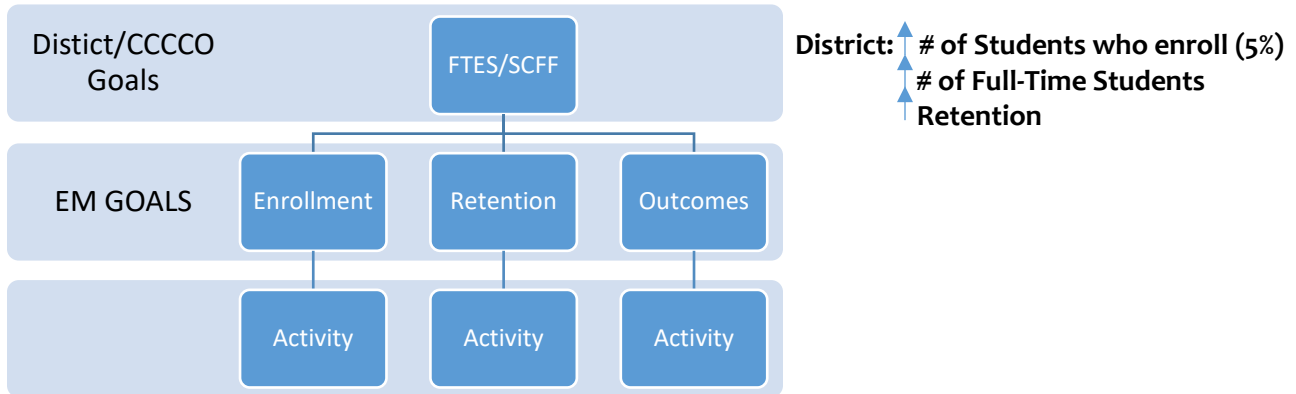

Fall 2019 Proposed SEM Plan Outline



I. Executive Summary

II. COS Mission and Vision Statements

- a. Strategic Enrollment Management Goals and alignment with Institutional Master Plan Goals as well as Vision for Success goals

III. Enrollment Data

- a. Total FTES
- b. Credit/Non-Credit FTES Trends
- c. FTES by Term
- d. FTE and Enrollment
- e. Enrollment by Ethnicity
- f. Enrollment type and student count

IV. Analysis of Data

- a. Gaps/Challenges

V. Strategic Enrollment Plan

- a. SEM Goals and Activities
 1. Enrollment
 - Short-term online schedule to be implemented next SP20.
 - Super late start, online offerings.
 - Utilization of Fridays and Saturdays for scheduling classes (need to identify support needs for Friday and Saturday).
 - Increase in online and hybrid class offerings.
 - Improved scheduling practices

- Include Guided Pathways Strategies
2. Retention
 - Implement Canvas Bootcamp
 - Continued EDUC non-credit classes
 - Reminding students of taking advantage of tutoring
 - ‘U’ can do it (early alert)-Remind faculty to use ‘U’s and make information more available
 - Basecamp
 - Diverse student population data which can inform the college of what services need to be provided
 - Include Guided Pathways Strategies
 3. Outcomes
 - ‘Milestone’ certificates/Badges
 - Certificates leading to guaranteed 4-year admission in Music
 - Include Guided Pathways Strategies

VI. SEM Timeline for Implementation

- a. Identifying specific activity, responsible person(s) and target date

VII. Target Outcomes

- a. % increase of Enrollment (5%), Retention (?), and Outcomes (Stretch Goals)
 1. Stretch Goals
 - Student Course Completion – Increase by 20% or 78
 - Degree Completion – Increase by 20% or 192
 - Certificate Completion – Increase by 20% or 120
 - Transfer – Increase by 20% or 168

VIII. Assessment of Plan and Recording of Outcomes

Target Date for Plan Completion: