# College of the Siskiyous Foundation Board Meeting Minutes of April 17, 2018

<b>Foundation Bo</b>	ard:
----------------------	------

Dawna Cozzalio Rennie Cleland Margaret Dean Susan Westphal Dawnie Slabaugh **Bruce Deutsch Greg Messer** Carol Cupp Wes Dutt **David Clarno** Darlene Melby Regina Weston, Guest **Bob Winston** Karen Copsey Kathy Koon, Guest Stephen Schoonmaker **Amy Lanier David Gault** Ron Slabbinck

Staff

Angel Fisher Carie Shaffer

Absent:

Denise Mannion Logan Smith Ronda Gubetta Dennis Sbarbaro

Susan Boston

#### **ACTION ITEMS**

Item 1: Call to Order and Attendance

President Greg Messer called the meeting to order at 5:30 p.m.

# Regular Agenda:

# Item 2: Committee Reports

#### a) Scholarship

i. Siskiyou Promise Update – Promise Coordinator, Regina Weston attended the meeting and presented an update on the Siskiyou Promise Program and students. The College had 128 Promise students in the first Cohort in 2016/2017, 72 of them continued in 2017/2018. Out of the 72 students, 22 of the students are eligible to graduate this year. In the 2017 Cohort, 149 Promise students are attending COS. As of 4/17/18, 149 students have applied for Siskiyou Promise for the 2018 cohort. The Board would like information on why so many students drop before their second year. Ms. Weston would like to be able to call those students and see why they dropped, but she would need help.

Monthly newsletters are sent out to Promise students to inform them of the campus activities. They receive free admission to the COS theater, music and some athletic events. Ms. Weston feels this year the College is doing a better job guiding the Promise students and checking in with them on a regular basis.

A new requirement for the 2018 cohort-students will be to attend one of the six orientations held this summer.

- i. 2018/2019 Scholarship Update Ms. Slabaugh reported the Foundation office received 50 applications, 27 are current COS students and 21 are from high school. Students from seven different Siskiyou County high schools sent in applications. Of the 50 applicants, 28 were awarded a scholarship. Some scholarships were not awarded due to the criteria requirements. The cost to fund scholarships in 2018/2019 is \$27,400. Ms. Slabaugh will be contacting the high schools to find out when their awards night is for presenters from the Foundation to attend and present the Foundation scholarships.
- b) Enterprise Operations: Eagles Nest Shop Shop Supervisor, Angel Fisher, reported the shop is now a certified work site for Goodwill. All liability and employment is through Goodwill. The Eagle's Nest has one worker from the program. Goodwill will also pay for a job coach for up to one year.

On April 6, the Eagle's Nest and the EOPS office partnered and held a "Dress for Success" class. The Eagle's Nest provides three "interview ready" outfits for EOPS students and holds a one-on-one shopping/education experience. This year only one student participated and two office helpers, who also received a gift certificate for one outfit each.

#### **Upcoming Events:**

- Eagle's Nest Volunteer Lunch will be held on Sunday, April 22 at 1:30 p.m. at Strings restaurant.
- Customer Appreciation Day will be held on Saturday, June 16, hot dog lunch from 12

   2 p.m. Mr. Clarno offered to talk with his suppliers at the Dunsmuir Brewery about donating food for Customer Appreciation day.

Ms. Cupp asked Ms. Fisher how the month of April was looking financially. Ms. Fisher reported the Eagle's Nest is up \$600 from last year. Just received a lot of furniture and this is one of their big seller's.

Mr. Messer reported the Eagle's Nest budget summary will include a line item for profit to be applied to the Siskiyou Promise Program (up to \$1,000), beginning July 1. Ms. Fisher is concerned the Board will look at the budget and see a negative number and think the Shop is not doing well, when in fact, the profit is being applied monthly to the Promise Program.

Ms. Dean asked Ms. Fisher about the storage container that is behind the Eagle's Nest. Ms. Fisher informed her, the owners of the box have disappeared and no one has been able to contact them. The container is full with over 26,000 lbs. of clothes in it.

#### c) Investments & Finance

i. Investment Due Diligence Committee Report – Ms. Slabaugh reported the committee last met, April 12. There was a dip in the investments that cost \$39,000. The Foundation investments are still in line with the investment policy. Mr. Messer was concerned with new tariffs affecting the investments; however Consultant, Mark Clure has informed the committee no new tariffs have been implemented.

The next quarterly meeting will be in July at which time the committee will review the investment policy.

ii. **Gem Collection / Art Collection** – Mr. Messer provided Board with history on how the Foundation inherited the Gem Collection. Part of the gem collection has been liquidated and needs to be re-appraised.

Motion was made (Deutsch / Cozzalio) to pursue a bid to appraise the gems. Motion passed.

Ms. Slabaugh reported on the two art collections the Foundation owns (Elinson and Kanis). Several pieces have been sold and the rest is in a connex storage box at the Weed Campus or at Snowcreek Studios. The Board would like to see the pieces gone. Mr. Messer will talk with Mike Rodriguez about needing some art for the new Weed Community Center. Ms. Melby will take some pieces for the school cafeteria. Some of the art just needs to be thrown away due to damage.

# d) Gift Acceptance - No New Gifts

#### e) Board Governance

i. Foundation Reorganization Discussion and Update – Mr. Deutsch reported the Board Governance committee has yet to meet regarding discussion on the Foundation becoming an Independent Foundation instead of Auxiliary. He welcomed new committee members.

Ms. Slabaugh has reached out to many other California community colleges and received 50-60 responses. Two-thirds went from Independent to Auxiliary. Becoming an Independent Foundation would give the Foundation more flexibility with employee salaries and benefits.

Mr. Messer mentioned the possibility of creating an Independent Foundation to handle our enterprise operations. May need to contact an attorney for legal advice.

The Foundation is always looking for new board members and members to serve on committees.

f) **Donor Development / Enrichment** – Mr. Deutsch reported on the past Donor Development meetings. The committee met in early April and discussed using "Giving Tuesday" as a starting point to kick things off for the fundraiser year. The Committee also created a new slogan for Siskiyou Promise, "Pride and Promise". Several events will be held over the course of the year to help the Foundation promote alumni.

Mr. Messer reported the committee will be concentrating on alumni donors, planned giving donors, letter writing, and events. Mr. Messer, Ms. Slabaugh, and Ms. Shaffer will be working on the infrastructure portion.

The committee is planning to be a part of the September "50 Year Football Celebration" at COS. The football celebration will be a Friday and Saturday event. A Foundation table will be set up at the Saturday game to collect alumni information. There were lots of ideas on what else the Foundation can put on during this celebration.

The next Donor Development meeting will be held May 21 at 11 a.m.

### Item 3: New and/or Unfinished Business

None

#### **Consent Agenda:**

#### Item 4: Approval of Meeting Minutes – January 16, 2018

The Board reviewed the Foundation meeting minutes of January 16, 2018. Ms. Melby made a correction to the minutes, to add Ms. Melby as excused from the January meeting.

#### Item 5: Treasurers Report – Review of Foundation Fiscal Report

The Board reviewed the Foundation Fiscal Report for the period of July 1, 2017 – February 28, 2018 as well as the Eagle's Nest Shop Fiscal Report for the period of July 1, 2017 – March 31, 2018.

## Item 6: <u>Date of Upcoming Foundation Board Meetings</u>

- July 17, 2018 (Yreka Campus)
- October 16, 2018 (Weed Campus)

# Item 7: Important Dates to Remember:

- COS Board of Trustees Meeting May 1, 6 p.m. (Board Room)
- Foundation Executive Committee Meeting May 8, 9 a.m. (Board Room)
- Presidential Listening Tour Dates:
  - o Weed April 18
  - Montague April 24
  - o Yreka April 25
  - o Mt. Shasta May 8
  - Tulelake May 9
  - o Dunsmuir May 29
- ADN Pinning Ceremony May 18, 4 p.m. (COS Gym)
- 59<sup>th</sup> Commencement Ceremony (COS Graduation) May 18, 7 p.m. (COS Gym)
- Fire Fighter Academy Graduation May 19, 1 p.m. (Theater)
- COS Retiree Reception May 22, 3 p.m. (Student Center)
- Spring Semester Ends May 24
- Foundation / Athletic Golf Tournament July 14 (Weed Golf Course)

Motion was made (Clarno / Slabbinck) to approve the Consent Agenda with the noted change to the minutes. Motion passed.

#### Non Action Items / Reports

# Item 8: College / Campus Update

Dr. Schoonmaker reported on the following items:

- 1. Post 1 Police Academy has been approved and will begin this summer.
- 2. Advanced Manufacturing Program will start in the fall.
- 3. The Non-Credit classes offered by the College have doubled in registration from a year ago.
- 4. Administration is focusing on communication, governance, funding change, and enrollment.
- 5. The soccer field turf project will happen in spring / summer 2019.

- 6. A faculty team and a couple community members visited Morelia, Mexico in March to visit the Monarch Butterfly Sanctuary and form college connections.
- 7. Wenli Chang and Dr. Schoonmaker visited China in March. While there, they visited five high schools and one college and made some great connections. Dr. Schoonmaker also gave a two hour lecture on good teaching techniques. Future plans are to have a staff / student exchange program with China.
- 8. A "50 Year COS Football Celebration" event will be held in September 2018.

# Item 9: **Community Connection**

Mr. Gault asked if anyone knew anything about the U.S. Senator visiting Tulelake Lava Beds Park. Mr. Cleland confirmed the Senator visited the park because the park may be upgraded to a National Park.

Ms. Cupp mentioned the Facebook video a tourist posted about Siskiyou County and how well done it was.

Mr. Messer announced the Mt. Shasta Sisson Museum is putting on a Science Festival in May, "Pick a science, do a booth around it".

Mr. Cleland said "The Art of Survival" bicycle ride will be held May 26 and will be in Butte Valley on May 27. The annual Abalone dinner will be held May 5.

Mr. Clarno mentioned the Dunsmuir Rotary is putting on a Shastina Scramble at the Lake Shastina Golf Course on April 22. On Saturday, May 5, Dunsmuir will hold its Citizen of the Year award ceremony.

Item 10: Adjournment

Meeting was adjourned at 7:32 p.m.

Prepared by:

Carie Shaffer

Carie Shaffer, Administrative Assistant Public Relations / Foundation

Respectfully Submitted:

Dawnie Habaux

Dawnie Slabaugh, Recording Secretary Director - Public Relations / Foundation