



BUSINESS/COMPUTER SCIENCE Advisory Committee MEETING MINUTES

Growing jobs, careers, communities...

DATE: March 17, 2022
TIME: 9:00am-10:00am
LOCATION: Zoom
COMMITTEE
CHAIR: Ronda Gubetta
PROGRAM
COORDINATOR: Mark Klever, VP of Academic Affairs
STAFF: Christina Van Alfen, Interim CTE Dean
Note taker: Courtney Williamson

Present: Sherice Bellamy, Jesse Cecil, Courtney Williamson, Anne Marie Acord, Abbi Nowdesha, Bright Nichols-Stock, Mark Klever, Drew Aversa, Greg Messer, Christina Van Alfen, Mike Michelon

Absent:

1. Introductions
2. Review and approve minutes of the previous meeting (**attachment**) **Sherice motioned – second by Bright - All approved**
3. Review COMMITTEE AGREEMENTS and/or RECOMMENDATIONS from last meeting
4. Perkins V Comprehensive Local Needs Assessment (handouts)
Christina: looking at needs of local job market. Size, Scope & Quality of program. Student performance.
Wages of jobs we are training for—at or above living wage. What are the trends? What is the supply that we are providing?
Business:
Accounting: entry-level wages are above, employment outlook the same, undersupply of awards.
Business Admin: wages are above, employment outlook good, over-supply of degrees awarded.
Not enough jobs
AA in Accounting
Accounting Certificate of Achievement
Business Admin AA (local degree)
Business Admin AST – degree for transfer (CSU)
Do we need to consider additional pathways?
How can we improve recruitment, retention, training? Including underrepresented groups
Size: program address student learning outcomes?
Scope: clearly defined pathway?
Quality: we are training high skilled individuals, competitive wages
What are the gaps and priorities to enhance size, scope, quality?
What prof dev resources or support is required?
What changes do we need to do to improve S, S, Q?
Looking at student performance and that they all have equal access
Data sent to Chancellor’s Office. Review annually.
Focus on “Special Populations” (out of work, English learners, single parents, homeless, foster youth, youth with active military parents. Are they completing program and being employed?
What must be provided, developed and implemented to ensure all things?
Anticipating 7% growth in Far North
Chancellor’s Office graphs (Launchboard), trends

Analyzed data (Perkins)

Business Management programs are performing within levels, below performance for employment indicator. Too few students in special populations. Need to focus on these individuals. Struggling with employment outcomes.

Greg: would be useful to track trends

Computer Science:

Hourly wages above, employment expected to increase by 6%. Undersupply of students, which is good.

Computer Science AS (degree for transfer ready by Fall)

Game Design

Programming

PC Network Hardware, Software

One full-time Faculty Member, struggling to find adjunct

Launchboard share

Perkins: within negotiated levels for retention/placements, # of students too low for percentage of employment level. Focus on recruitment for special populations. Additional efforts for degree and then employment.

5. Input from Advisory Committee Members

a. Workplace trends/ current skill expectations

Jesse: nice to see there's opportunity for growth. Pre-COVID data?

Christina: yes, pre-COVID. Seeing increasing trend, not sure what caused the initial decrease. Focus on meeting the skills needs for our labor marketers, supply and demand, outlook is good. Overall view is focus on are the degrees/certificates we are offering what industries need? Student outcomes/employment outcomes. How can we provide services to help them with that? Establishing career center on campus, internships. Recruitment of students--are we supporting them and how once they're in our program and how?

6. Business Program

a. Hiring of additional full-time faculty

Christina: in process of finalizing and starting to recruit. Will have two full-time faculty members. Size issues for human capacity of teaching classes

Greg: does CSci have room for more AI and Containers classes? Large and mid-sized corporations are moving off of mainframe technology and moving to what's called containers. Smaller systems built like puzzles and blocks, whole different skillset to maintain and operate them. It's appealing in industry because it's cheaper. A lot of investment money in Silicon Valley promoting these technologies.

b. Industry input on degrees/certificates

i. A.A. in Accounting (attachment)

- Computerized accounting classes removed (Quickbooks)

Christina: degree originally had two computerized accounting classes. Deactivated two years ago. Is it necessary to have them in the accounting degree requirement? Or encourage students take whatever system they will use as a non-credit class for specific software training. Should we offer non-credit option or part of credit program?

Drew: is there a pathway or course for tax preparation?

Christina: VITA training each year, great entry way suggestion. JEDI is a great resource, upcoming meeting with them.

ii. Business pathways crosswalk (attachment)

- "Business Information Professional" (name?) (ACTION)

Christina: Have received feedback that it's a terrible name. Based on skillset, is there a name that would be more appropriate?

Sherice: Business and Industry Professional?

Bright: really likes it

Jesse (in chat): Business Unifying Skills (BUS)

Bright: the more simply the vocab/language the more appealing it will be

Christina: out of time, thank everyone for joining

- Entrepreneurship certificate

7. Computer Science

a. Status of Computer Science A.D-T