Enrollment Management Meeting

Meeting Date: Oct. 24, 2019

Meeting Time: 9AM- 10AM

Location: Boardroom

Present: Carpentier-Atling, N., Slabaugh, D., Slabbinck, R., Gonzalez, J., Varty, A., Green, (Note Taker)

Topic	Information/Action
Welcome! **New Business** 1. **Review of Data**	**Welcome!** **New Business** I. Nathan presented the data from the Chancellor's Office Student Success Metrics. The following information is available from this website: number of applicants to enrolled (yield), headcount/number of students, skill attainment, course success rate, transfer-level math and English completion, earned 9+ CTE units, successful unit completion, success unit thresholds completion, fall to spring retention, number of students who earned an award, number who transferred, average number of units accumulated for an associate's degree, percent who secured employment, earnings and attained a living wage. II. Melissa presented enrollment information from Datamart (10 year trend) and Argos reports for Fall, 2019. The following information was shared: total FTES trends from 2008 to 2018, FTES by term, ethnicity, headcount, enrollment by type, Fall 2018 and Fall 2019 FTES comparisons, Fall 2019 applications trends, and actions by Student Services to increase enrollment. III. It was noted that we had growth in non-credit (by 47 FTES) and online (12 FTES). COS Fall FTES are up by 34 compared to this time last year. These numbers do not include FIELD, who haven't registered yet. IV. Our poorest application to enrollment yield is all non-California applicants, at 27%. The highest yield rate is with all Californian applicants, at 68% V. Allison stated that our online yield rate is also very low. Allison will ask Maria for that information. **VI. Meeting adjourned at 10:10 a.m.**