



Enrollment Management Meeting

Meeting Date: April 15, 2020

Meeting Time: 8AM- 9AM

Location: ZOOM

Present: Perlas, C., Slabaugh, D., Varty, A., Mericle, M., Dutcher, D., Slabbinck, R., Roberts, V., Green, M. (Note Taker)

Topic	Information/Action
<p>Welcome!</p> <p>Approval of the March 4th notes</p> <p>New Business</p> <p>I. Review final draft of SEM Plan</p> <p><i>a. Assessment of Plan and recording of outcomes</i></p> <p><i>b. Progress on Target Goals</i></p> <p>II. How Is Covid-19 Changing Prospective Students’ Plans? Here’s an Early Look: https://www-chronicle-com.siskiyous.idm.oclc.org/article/How-Is-Covid-19-Changing/248316</p> <p>Discussion of questions:</p> <ol style="list-style-type: none"> How do we locate and reach out to these students? How do we demonstrate that we can provide an environment representing the qualities they are looking for? How do we market ourselves in a targeted and meaningful way (personnel, resources, media platform etc.)? 	<p>Approval of the March 4th notes - Tabled</p> <p>New Business</p> <p>I. Review final draft of SEM Plan</p> <p><i>a. Assessment of Plan and recording of outcomes</i></p> <p><i>b. Progress on Target Goals – Goal is to submit to the Board in June</i></p> <p><i>c. Bench mark data and assessment measures added</i></p> <p>II. How Is Covid-19 Changing Prospective Students’ Plans? Here’s an Early Look: https://www-chronicle-com.siskiyous.idm.oclc.org/article/How-Is-Covid-19-Changing/248316</p> <p>Discussion of questions:</p> <ol style="list-style-type: none"> How do we locate and reach out to these students? How do we demonstrate that we can provide an environment representing the qualities they are looking for? How do we market ourselves in a targeted and meaningful way (personnel, resources, media platform etc.)? How do we make sure that we are realistic and honest about what we can offer? The demographic make-up of those surveyed seems quite a bit different from the typical COS student. How would that inform our outreach? <p>Discussion</p> <ul style="list-style-type: none"> Communicate message that COS has been offering online classes for decade and faculty are trained to do so. Discussion on what courses that can’t be remote. (CTE, performing arts,)

Mission Statement

College of the Siskiyous promotes learning and provides academic excellence for the students of Siskiyou County, the State of California, the nation and the world. COS provides accessible, flexible, affordable, and innovative education leading to associate degrees, certificates, college transfer, career and technical education, workforce training, and basic skills preparation.

4. How do we make sure that we are realistic and honest about what we can offer?
 5. The demographic make-up of those surveyed seems quite a bit different from the typical COS student. How would that inform our outreach?
- Other??

Standing Items

I. Report to IPB

SEM Timeline:

- A. Target date to complete 19-21 SEM Plan: **TODAY!**
- B. Next plan (to be completed prior to ACCJC Site Visit) 2021 – 2024 Plan.

Future Items – Call to Action Items: Taking action!

Adjourn

- Student Services sends daily text and emails to students. Advisors are making follow up phone calls as they learn of students not coming to class. Several Student Services staff will call Operation Online Helpline students. COVID 19 resources for students updated as new information is released.

Standing Items

I. Report to IPB – SEM approved and moved forward to Councils.

SEM Timeline:

- C. Target date to complete 19-21 SEM Plan: **TODAY!**
- D. Next plan (to be completed prior to ACCJC Site Visit) 2021 – 2024 Plan.

Future Items – Call to Action Items: Taking action!

Adjourn

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