



Enrollment Management Meeting

Meeting Date: May 6, 2020

Meeting Time: 8AM- 9AM

Location: ZOOM

Present:

Topic	Information/Action
<p>Welcome!</p> <p>Approval of the April 15th notes</p> <p>New Business</p> <p>I. Enrollment/Recruitment Idea – Melissa</p> <p>II. <u>Call to Action Items:</u></p> <ul style="list-style-type: none"> • FIELD Online ESL (400 FTES) • Online International Course Development (~100 students first year) • Transfer – Increase Productivity: 17 target • Transfer – Improve STEM (e.g., Cannabaceae Studies, Environmental/Soil Sciences) • CTE - Increase programs like partnership with Sierra Cascade Logging shared at Board meeting • CTE - Development of Entrepreneurial courses aligned with Enterprise Foundation • ISAs - Explore opportunities, e.g., Law Enforcement and Incarcerated Students • International - Task Force continue efforts on recruitment and community placement and cultural enrichment • Non-credit - Continue development of Culinary program and Contract Ed • Non-credit – Increase enrollments and offerings (e.g., bus driver training) • ASC/Library - Improve student progression and completion rates • Student Services - Improve student on boarding experience • Counseling and Advising - Improve student retention • Housing - Explore incentives concept for student retention and progress on increasing housing capacity • Athletics - Increase threshold for student athlete participation to retain sport viability; support international recruitment and out of state residency conversion to CA for apportionment and access to funding formula credits • Athletics - Increase fitness for life course offerings with non-credit area, and open gym coverage • Work Experience/Student Jobs – Increase opportunities to assist with student retention and career readiness <p>Standing Items</p> <p>I. Report to IPB</p> <p>Future Items</p> <p>Adjourn</p>	

Mission Statement

College of the Siskiyous promotes learning and provides academic excellence for the students of Siskiyou County, the State of California, the nation and the world. COS provides accessible, flexible, affordable, and innovative education leading to associate degrees, certificates, college transfer, career and technical education, workforce training, and basic skills preparation.