

Enrollment Management Meeting

Meeting Date: May 6, 2020 Meeting Time: 8AM-9AM

Location: ZOOM

Present: Green, M., Rexford, N., Slabbinck, R., Mericle, M., Eldridge, E., Varty, A., Slabaugh, D., Klever, M., Roberts, V.

Topic	Information/Action
Welcome!	
Approval of the April 15 notes	Approved the April 15 notes.
New Business	New Business
I. Enrollment/Recruitment Idea – Melissa	I. Enrollment/Recruitment Idea
 II. Call to Action Items: FIELD Online ESL (400 FTES) Online International Course Development (~100 students first year) Transfer – Increase Productivity: 17 target Transfer – Improve STEM (e.g., Cannabaceae Studies, Environmental/Soil Sciences) CTE - Increase programs like partnership with Sierra Cascade Logging shared at Board meeting 	Idea: invite faculty to help with recruitment. Possible virtual High School Preview Day. People/faculty feeling crunched. Not a good time to ask right now. Offer support, "how to". Perhaps can be a flex activity. CTE videos were made. Mark will share with the committee when available. II. Call to Action Items. Reviewed list. Non-CA resident students are not eligible for success metrics. Will we be fully online in the fall? Will the community colleges reclaim FIELD? Oher colleges will be fully online in fall. We will have a mix of online and f2f with contingencies.
 CTE - Development of Entrepreneurial courses aligned with Enterprise Foundation ISAs - Explore opportunities, e.g., Law Enforcement and Incarcerated Students 	What will be the class size targets with social distancing? COS now has a work experience coordinator who is trying to grow the program. COS student workers enrolled in the course will grow FTES. Work experience is the greatest

- International Task Force continue efforts on recruitment and community placement and cultural enrichment
- Non-credit Continue development of Culinary program and Contract Ed
- Non-credit Increase enrollments and offerings (e.g., bus driver training)
- ASC/Library Improve student progression and completion rates
- Student Services Improve student on boarding experience
- Counseling and Advising Improve student retention
- Housing Explore incentives concept for student retention and progress on increasing housing capacity
- Athletics Increase threshold for student athlete participation to retain sport viability; support international recruitment and out of state residency conversion to CA for apportionment and access to funding formula credits
- Athletics Increase fitness for life course offerings with non-credit area, and open gym coverage
- Work Experience/Student Jobs Increase opportunities to assist with student retention and career readiness

Standing Items

I. Report to IPB

opportunity. Some students can't finish their work experiences right now. CTE may be more stable.

Nathan will create a ranking grid for committee to what is feasible and what is immediate.

Standing Items

I. Report to IPB – SEM approved and moved forward to Councils.

Adjourn

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Present: