Enrollment Management Meeting
Meeting Date: May 20, 2020
Meeting Time: 8AM- 9AM
Location: ZOOM
Present: Green, M., Rexford, N., Slabbinck, R., Mericle, M., Eldridge, E., Slabaugh, D., Klever, M., Roberts, V. Gonzalez, J.

Topic	Information/Action

Welcome!
 	
Approval of the notes
 	
New Business
 	
    I.   **SEM Plan feedback from Academic Senate**
 	
1. Add section on where students come from (ex. Number that comes from specific High Schools, Athletes and indicate recruiting strategies)
 	
2. Re-visit goals – To grow enrollment or maintain?
 	
3. Discrepancy in 18-19 FTES from what was presented at joint IPB/College Council meeting
 	
4. One of the goals is to "Increase late-start online classes". The number of late-start online classes from a prior year are then listed.
	New Business
	
	    I. **SEM Plan feedback from Academic Senate**
	
	1. What is the EM Committee's charge?
	2. The future looks more uncertain.
	3. CTE programs are coming back and we need to be positive.
	4. The difference between projected FTES and the 320 report is the difference due to out of state students and other calculations.
	5. Request to include high school and athletes' data.
	6. We haven't even gotten a decisive answer on whether all of our sports teams will be competing, which would have a major impact on things like full-time student count or even possibly success metrics
	7. Suggestion to add COVID-19 addendum to EM Plan. We will consider drafting a short and focused "addendum" to the plan unless something comes up and we feel like we have to rewrite a portion that now looks wrong or impossible.
	
	    II. **Prioritization of Call to Action items – Nathan**

Question: So for 20-21, is the plan to double the number of late-start online classes? To triple them? Or just to increase the number by one class per semester?

5. 'Anyway, for a number of goals in that chart at the end of the document, a specific goal isn't really clarified'

    II.   Prioritization of Call to Action items – Nathan

    III.   Fall Enrollment and Discussion of Strategies (that can be implemented immediately) - ALL

Standing Items
    I.   Report to IPB

Adjourn

1. Data shows increase potential in non-credit and online offerings.
2. Review data – what worked and didn't for online services?
3. Invite Suzy and Work Experience instructor to talk about their programs
4. Invite Carly to talk about ASC retention efforts.
5. We need to tie all of the services together so everyone can work in sync.
6. What areas have the capacity to grow
7. The first part of the EM meetings need to hear from the constituent groups. What do they want to know?
8. What are the goals for 2020-2021?

Standing Items
    III.   Report to IPB – SEM approved and moved forward to Councils.

Adjourn

Present: