



## Enrollment Management Meeting

Meeting Date: Dec 2, 2020

Meeting Time: 4pm

Location: ZOOM

Present: Janice Gonzalez, Debbie Dutcher, Valerie Roberts, Stephanie Wroten, Regina Weston, Alison Varty, Mary Mericle, Nathan Rexford, Meghan Witherell, Char Perlas, Mark Klever

Topic	Information/Action
<p><b>Welcome!</b>  <b>Approval of the Nov 18, 2020 notes</b></p> <p><b>Old Business</b></p> <p>I. <b>Review updated committee charge - Rexford</b></p> <p><b>New Business</b></p> <p>I. <b>Moving forward with new SEM Plan - ALL</b></p> <ul style="list-style-type: none"> <li>• Enrollment Activities</li> <li>• Retention Activities</li> <li>• Outcome Activities</li> </ul> <p><b>Standing Items</b></p> <p>I. <b>Report to IPB</b></p> <p>Future Items: Comparison of 18-19 to 19-20 Data  <b>Adjourn</b></p>	<p><b>Welcome!</b>  <b>Approval of the Nov 18, 2020 notes</b>  <b>ACTION: Dutcher moves, Janice 2<sup>nd</sup>. All approved</b></p> <p><b>Old Business</b></p> <p>I. <b>Review updated committee charge – Rexford</b>  In the last meeting discussed the charge, the request from the President and training. Discussion in regards for the need for recommendations (vetted recommendation for process improvement). Main emphasis on feasibility and sustainability. We need to be cautious about moving into something new. Discussion of SWOT and Failure point analysis were discussed. Need process for vetting recommendations/strategies that are presented (knowing what strategies we should proceed with and identifying any challenges/needed resources). Perhaps development of a rubric and creation of smaller workgroups.</p> <p><b>New Business</b></p> <p>I. <b>Moving forward with new SEM Plan - ALL</b></p> <ul style="list-style-type: none"> <li>• Enrollment Activities</li> <li>• Retention Activities</li> <li>• Outcome Activities</li> </ul> <p><b>ACTION: Nathan, Char and Melissa will meet to develop a rubric. At the first Spring 2021 meeting, we will present the rubric with a ‘Menu of Options’ for vetting EM Strategies. We will also identify the smaller workgroups.</b></p> <p><b>Standing Items</b></p> <p>I. <b>Report to IPB</b></p> <p>Future Items: Comparison of 18-19 to 19-20 Data  <b>Adjourn</b></p>