



Enrollment Management Meeting Notes

Meeting Date: February 9, 2021

Meeting Time: 1:00 p.m.

Location: ZOOM

Present, Melissa Green, Janice Gonzalez, Mark Klever, Mary Mericle, Nancy Miller, Char Perlas, Nathan Rexford, Dawnie Slabaugh, Ron Slabbinck, Allison Varty, Regina Weston, Stephanie Wroten

Topic	Information/Action
<p>Welcome!</p> <p>Approval of the notes.</p> <p>New Business</p> <p>Standing Items</p> <p style="padding-left: 20px;">I. Report to IPB</p> <p>Adjourn</p>	<p>Approval of the notes. Motion passed.</p> <p>New Business</p> <p>New Business</p> <p>I. Rubrics</p> <p>a. SEM Plan – Presentation regarding rubric. Discussion regarding efficiency goal. Is it reasonable? Nathan will complete efficiency report and bring back to this committee. Additional discussion regarding efficiency assessment methodology. Committee will revise goal after data review.</p> <p>b. SWOT Analysis – Presentation of SWOT, Failure Point and/or mixture of both methods. Discussion regarding when will the Committee create a plan. The committee was assigned to go back to their groups/committees and bring back ideas on how to recover enrollment.</p> <p>II. SEM Plan Revised Approach: Enrollment, Recruitment and Outcome Activities identified by:</p> <p>a. Academic Affairs</p> <p>b. Student Services</p> <p>c. Guided Pathways</p> <p>d. Marketing</p> <p>Nathan, Char and Melissa will take “old” plan and group into the above categories.</p> <p>III. Next Steps and deadlines</p> <p>a. Review Efficiency Report.</p> <p>b. Revise efficiency goal.</p> <p>c. Bring enrollment strategies/ideas to next meeting.</p> <p>d. Nathan, Char and Melissa will take “old” plan and group into the above categories</p>

	<p>Standing Items</p> <ul style="list-style-type: none">I. Report to IPB – SEM Not addressed due to time. <p>Adjourn</p>
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