



**Enrollment Management Meeting**

Meeting Date: April 13, 2021

Meeting Time: 1pm

Location: ZOOM

Present: Rexford, N., Roberts, V., Witherell, M., Wroten, S., Slabbinck, R., Vancil, C., Varty, A., Dutcher, D., Klever, M., Slabaugh, D., Weston, R., Miller, N., Roche, C., and Perlas, C. (note taker)

Topic	Information/Action
<p>Welcome! Approval of the March 9, 2021 notes</p> <p>New Business</p> <p>I. National Small College Enrollment Conference July 26 – 28, 2021 <a href="https://nscec.com/">https://nscec.com/</a></p> <p>II. Revision of SEM Plan using the SCFF <a href="https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmXLngB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q">https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmXLngB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q</a></p>	<p>Welcome! Approval of the March 9, 2021 notes <b>ACTION: Dawnie Moves. Stephanie 2<sup>nd</sup>. All Approved.</b></p> <p>New Business</p> <p>I. National Small College Enrollment Conference July 26 – 28, 2021 <a href="https://nscec.com/">https://nscec.com/</a> <b>ACTION: Please let us know if you are interested in attending by RSVPing <a href="#">HERE</a>.</b></p> <p>II. Revision of SEM Plan using the SCFF <a href="https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmXLngB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q">https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmXLngB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q</a> SCFF: 70, 20, 10 = 70% FTES, 20% Supplemental, 10% Student Success. Members reviewed the current SEM strategies to determine if they address the SCFF. Incorporate the following suggestions from the March 9<sup>th</sup> meeting into document:</p> <ul style="list-style-type: none"> <li>• Encouraging all students to apply for financial aid</li> <li>• Having ASC provide Financial Aid workshops</li> <li>• Contacting students who are close to achieving a degree/certificate and notifying them of classes needed</li> <li>• Develop a ‘pre-made’ schedule for new students consisting of Face-to-face college-level ENGL, MATH, and two GEs</li> </ul>

**Standing Items**

- I. Report to IPB

Future Items: Comparison of 18-19 to 19-20 Data

**Adjourn**

- **Looking at developing new CTE certificates (ex. Technical Theater)**

Discussion ensued regarding # of local students who make up our FTES. Strategies discussed are in direct alignment with the Guided Pathway pillar Foci. Marketing committee meeting met. Members represent a wide-variety of individuals on campus. The committee will be developing a comprehensive plan for the college. In regards to marketing, we are working on a FA21 credit/noncredit class schedule mailer.

**ACTION: Please have these discussions in your constituent groups and email Nathan or Char suggested strategies.**

**Standing Items**

- II. Report to IPB

Request from IPB to identify a FTES goal. Recommendation for joint taskforce. It's time to think outside of the box and implement strategies that can increase enrollment now. IR is working on enrollment reports that will be sent weekly. IPB should get back to having planning should drive budget development.

**ACTION: Ron will be reaching out to both committees to determine who's interested in serving. Nathan to bring a refined charge to next enrollment management committee.**

Future Items: Comparison of 18-19 to 19-20 Data

**Adjourn: 1:51pm**