



**Enrollment Management Meeting**

Meeting Date: April 27, 2021

Meeting Time: 1pm

Location: ZOOM

Present: Mericle, M., Roberts, V., Slabbinck, R., Varty, A., Miller, N., Slabaugh, D., Weston, R., Klever, M., Porterfield, J., Rexford, N., Wroten, S., Dutcher, D.,

Topic	Information/Action
<p><b>Welcome!</b>  <b>Approval of the April 13, 2021 notes</b></p> <p><b>Old Business</b></p> <p>I. National Small College Enrollment Conference            July 26 – 28, 2021  <a href="https://nscec.com/">https://nscec.com/</a>  <b>ACTION: Please let us know if you are interested in attending by RSVPing <a href="#">HERE</a>.</b></p> <p>II. Revision of SEM Plan using the SCFF – Added previous meeting ideas. Need more!  <a href="https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmxLNgB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q">https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmxLNgB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q</a></p>	<p><b>Welcome!</b>  <b>Approval of the April 13, 2021 notes</b>  <b>Dawnie moves. Mark 2<sup>nd</sup>. All Approved</b></p> <p><b>Old Business</b></p> <p>I. National Small College Enrollment Conference            July 26 – 28, 2021  <a href="https://nscec.com/">https://nscec.com/</a>  <b>ACTION: Please let us know if you are interested in attending by RSVPing <a href="#">HERE</a>.</b></p> <p>II. Revision of SEM Plan using the SCFF – Added previous meeting ideas. Need more!  <a href="https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmxLNgB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q">https://siskiyous-my.sharepoint.com/:w:/g/personal/cperlas_siskiyous_edu/EQywezuvUmxLNgB3EKNpCKMBrP4moYyMRtG6sRFzTnp65Q</a>            The committee reviewed the activities from the previous SEM plan and discussed Friday/Saturday offerings (recommended that this be ‘packaged’ perhaps as a learning community). We also recommended ‘mini-mesters’ which were more structured (like ACE) and promoted through intentional marketing. Another recommendation was to reach out to students who dropped or, didn’t seek the necessary support services. Also discussed were solid time blocks and how they will not work for all classes especially high unit and CTE. It was recommended that we add a section in the plan that pertains to retention and expansion of existing programs.</p>

<p><b>III. Joint taskforce to identify FTES Target and strategies.</b> Request from IPB to identify a FTES goal. Recommendation for joint taskforce. It's time to think outside of the box and implement strategies that can increase enrollment now. IR is working on enrollment reports that will be sent weekly. IPB should get back to having planning should drive budget development.</p> <p><b>New Business</b></p> <p><b>I. Discuss timeline for SEM Revision</b></p> <ul style="list-style-type: none"> <li>a. Workgroup?</li> <li>b. Needed data?</li> <li>c. Alignment with EMP?</li> </ul> <p><b>Standing Items</b></p> <p><b>I. Report to IPB</b></p> <p>Future Items: Comparison of 18-19 to 19-20 Data</p> <p><b>Adjourn</b></p>	<p><b>ACTION: IR to run repeat report to get student contact data in efforts to perform intention in-reach. We will need to ID someone to reach out to students. Add a section in the plan that pertains to retention and expansion of existing programs as well as integrate plans for contract education.</b></p> <p><b>III. Joint taskforce to identify FTES Target and strategies.</b> Request from IPB to identify a FTES goal. Recommendation for joint taskforce. It's time to think outside of the box and implement strategies that can increase enrollment now. IR is working on enrollment reports that will be sent weekly. IPB should get back to having planning should drive budget development.</p> <p><b>ACTION: Move to next meeting</b></p> <p><b>New Business</b></p> <p><b>I. Discuss timeline for SEM Revision</b></p> <ul style="list-style-type: none"> <li>a. Workgroup?</li> <li>b. Needed data?</li> <li>c. Alignment with EMP?</li> </ul> <p><b>ACTION: Move to next meeting</b></p> <p><b>Standing Items</b></p> <p><b>I. Report to IPB</b></p> <p>Future Items: Comparison of 18-19 to 19-20 Data</p> <p><b>Adjourn</b></p>
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