

## Enrollment Management Goals 2018-2019

Goals	Baseline					Actions	Results	Responsible Dept.	Comments/ Updates
GOAL 1 Increase number of degree and certificate completions	<b>DEGREES/ CERTS</b>	<b>2014-15</b>	<b>2015-16</b>	<b>2016-17</b>	<b>2017-18</b>	Update "Degree Audit" program.  Identify former students who are at 50 + units and reach out to those close to degree completion  Disseminate weekly petition report  Implement "automatic" degree and certificate awards  Implement "Degrees When Due" – start with COS employees.  <i>Lead Degrees When Due/Reverse Transfer Workgroup</i>  Review and possible update of AP 4100 (degree petition process)		Admissions and Records	Transcript Evaluator hire in-progress. March hire planned.  50+ units in progress. Potential 150 students. Three certificate programs will be auto-awarded as test case. Will be done with testing end of fall semester
	AS-T	6	10	8	8				
	AA-T	3	1	6	9				
	AS	81	86	93	98				
	AA	84	92	130	105				
	Cert <60	72	37	54	0				
	Cert <30	31	32	3	114				
	<b>TOTAL</b>	<b>277</b>	<b>258</b>	<b>294</b>	<b>334</b>				
	<b>Type</b>	<b>Goal</b>	<b>Applications</b>	<b>Difference</b>					
	Associate Degrees	223	352	129					
ADT	14	41	27						
Completion of Certificates	57	87	30						
<b>Total</b>	<b>294</b>	<b>480</b>	<b>186</b>						
					Identify Student Equity and Achievement (SEA) SEP requirements.  Implement comprehensive SEP.		Counseling	Degree Works needs additional programing  SEP on-hold for Chancellor's Office SEA regulations	
							Financial Aid		
							Student Life/Housing		
							Student Equity		
						<i>Identify Siskiyou Promise students who look eligible for degree</i>			
						<i>Janice will lead "Petition Push" via COS Webpage banner, Social Media and Flyers,</i>		VPSS	

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		Create academic calendar to allow for 30 units a year																																						
		Identify number of SEPs for baseline																																						
<b>GOAL 2</b> Increase the number of students receiving financial aid awards	Number of awards baseline ( <i>Student Count</i> ):  <table border="1"> <thead> <tr> <th>FIN AID</th> <th>2014-15</th> <th>2015-16</th> <th>2016-17</th> <th>2017-18</th> </tr> </thead> <tbody> <tr> <td>CA Promise</td> <td>1483</td> <td>1421</td> <td>1304</td> <td>1281</td> </tr> <tr> <td>Pell</td> <td>907</td> <td>849</td> <td>827</td> <td>832</td> </tr> </tbody> </table> <p><i>Source: Chancellor's Office Management Information System, Datamart <a href="https://datamart.cccco.edu/Services/FinAid_Summary.aspx">https://datamart.cccco.edu/Services/FinAid_Summary.aspx</a> November 16, 2018</i></p> Counts as of 5/6/19: <table border="1"> <thead> <tr> <th>Type</th> <th>Goal</th> <th>Awarded</th> <th>Difference</th> </tr> </thead> <tbody> <tr> <td>CA Promise "Grant"</td> <td>1,304</td> <td>1245</td> <td>-59</td> </tr> <tr> <td>AB540</td> <td>25</td> <td>32</td> <td>7</td> </tr> <tr> <td>Pell</td> <td>827</td> <td>753</td> <td>-74</td> </tr> </tbody> </table>	FIN AID	2014-15	2015-16	2016-17	2017-18	CA Promise	1483	1421	1304	1281	Pell	907	849	827	832	Type	Goal	Awarded	Difference	CA Promise "Grant"	1,304	1245	-59	AB540	25	32	7	Pell	827	753	-74	Send financial aid post cards to new applicants   Follow up with students who complete ISIR but not application  Follow up with students who submitted both COS application and ISIR, but didn't get award letter  Facilitate COS "in-reach" information tables and program once each regular semester  Facilitate application workshops each regular semester at non-COS sites		Admissions and Records  Counseling  Financial Aid     Student Life/Housing  Student Equity  VPSS	Meghan will share postcard with Jan and Melissa   Students receive phone calls.  In-reach tables in progress with help of GEAR-Up				
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<b>GOAL 3</b> Increase the number of students who receive services.	<table border="1"> <thead> <tr> <th></th> <th>Fall 2016</th> <th>Winter 2017</th> <th>Spring 2017</th> <th>Fall 2017</th> <th>Winter 2018</th> <th>Spring 2018</th> </tr> </thead> <tbody> <tr> <td>Total Served</td> <td>1,459</td> <td>No Data</td> <td>1,266</td> <td>1,606</td> <td>608</td> <td>1,825</td> </tr> <tr> <td>Progress/ Probation Services</td> <td>8</td> <td>No Data</td> <td>20</td> <td>20</td> <td>23</td> <td>15</td> </tr> <tr> <td>Counseling/Advisement</td> <td>621</td> <td>No Data</td> <td>605</td> <td>826</td> <td>239</td> <td>612</td> </tr> <tr> <td>Education Plan Services</td> <td>259</td> <td>No Data</td> <td>177</td> <td>212</td> <td>95</td> <td>181</td> </tr> </tbody> </table>		Fall 2016	Winter 2017	Spring 2017	Fall 2017	Winter 2018	Spring 2018	Total Served	1,459	No Data	1,266	1,606	608	1,825	Progress/ Probation Services	8	No Data	20	20	23	15	Counseling/Advisement	621	No Data	605	826	239	612	Education Plan Services	259	No Data	177	212	95	181	Implement Universal Application. Universal Application assistance provided SOAR/orientation sessions.		Admissions and Records  Counseling    Financial Aid	Universal Application implemented Fall, 2018. However, students not following through with EOPS steps.
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	Initial Placement Services	190	No Data	26	155	0	332			Student Life/Housing	
	Orientation	36	No Data	272	24	166	136			Student Equity	
	Other Services	345	No Data	166	369	85	549			VPSS	
	Source: Chancellor's Office Management Information System, Datamart <a href="https://datamart.cccco.edu/Services/EOPS_CARE_Status.aspx">https://datamart.cccco.edu/Services/EOPS_CARE_Status.aspx</a> <a href="https://datamart.cccco.edu/Services/CalWORKs_Status.aspx">https://datamart.cccco.edu/Services/CalWORKs_Status.aspx</a> <a href="https://datamart.cccco.edu/Services/Student_Success.aspx">https://datamart.cccco.edu/Services/Student_Success.aspx</a> November 16, 2018										
GOAL 4 Increase persistence (continue to next term)	Baseline: <b>Fall to spring, 2016-2017 = 50%</b> <b>1,560 of 3,148 students in 2016-2017</b>  Source: Chancellor's Office Management Information System, National Student Clearinghouse, CSU/UC Match <a href="https://www.calpassplus.org/LaunchBoard/Student-Success-Metrics">https://www.calpassplus.org/LaunchBoard/Student-Success-Metrics</a> November 16, 2018							Call or send postcards to students registered in fall, but not following terms.		Admissions and Records	In-progress (November and December, 2018)
										Counseling	
										Financial Aid	
										Student Life/Housing	
								Implement "Base Camp".		Student Equity	
								Develop progress check process		VPSS	
								Implement Professional Development for faculty on persistence, student engagement and student development			
GOAL 5 Implement targeted outreach and recruitment plan	Baseline: <b>Fall application yield 2018</b> <b>All = 2424/1511, 62.3%</b> (Includes FIELD, etc.) <b>Non-resident = 67/235, 28.5%</b> <b>1<sup>st</sup> Time CA Resident = 247/469, 52.6%</b>							Identify baseline information		Admissions and Records	
	Target 1: Non-traditional students who need to improve skills/get a better job. Increase CA resident application rate to at least 70%.							Identify applicants by birthdate. Create list.		Admissions and Records	
	<ul style="list-style-type: none"> <li>Visit Family Resource Centers, Unemployment Offices, etc.</li> </ul>									Counseling	
										Financial Aid	

Goals	Baseline	Actions	Results	Responsible Dept.	Comments/ Updates	
	<ul style="list-style-type: none"> <li>Need wage and career information</li> <li>Childcare info.</li> <li>Programs that lead to a job or upgrade in a short period.</li> <li>Family/student support services (food pantry, child care assistance, book vouchers, transportation, etc.)</li> </ul>			Student Life/Housing		
				Student Equity		
		Work with CTE and Marketing regarding message.		VPSS, CTE, Marketing/PIO		
		Identify CTE programs that will most likely benefit students				
	Target 2: Parents of high school students about cost savings Increase CA resident application rate to at least 70%.				Admissions and Records	
					Counseling	
	i.e.				Financial Aid	
	Earn 9 units in High School      FREE				Student Life/Housing	
	Siskiyou Promise/24 units      FREE				Student Equity	
	27 units * \$46/unit              \$1,242					
	2 Years @ CSU                      \$11,484					
	<u>Total</u> <u>\$12,726</u>					
	Compared to: CSU @ \$5,742 * 4 = \$22,968					
	Target 3: Identify and market to out-of-state students Increase yield rate to at least 50%.		Create CA Residency Assistance program		Admissions and Records	
					Counseling	
	200 FTES = CA Residents @ 30 units per student a year.				Financial Aid	
	Goals:		Create housing options		Student Life/Housing	
	281 Oregon students @ 30 units per student a year				Student Equity	
	141 Out of State students @ 30 units per student a year		Look at possible OS tuition waivers.		VPSS	
		Create marketing piece for TAG and Transfer program				
		Possible Housing assistance program?				

Goals	Baseline				Actions	Results	Responsible Dept.	Comments/ Updates
<p>“Let us be the gateway to a CSU or UC”</p> <ul style="list-style-type: none"> <li>• TAG Agreements</li> <li>• Help with CA residency</li> <li>• 2<sup>nd</sup> year at CA resident tuition rates</li> <li>• On Campus Housing and Assistance</li> </ul> <p><i>Application numbers updated 5/7/19</i></p>		<b>2019-2020</b>	<b>Number of Apps</b>	<b>Number Enrolled</b>				
		<b>OR</b>	68	2				
		<b>Other</b>	195	18				
		<b>Int'l</b>	16	0				
		<b>CA</b>	327	87				
		<b>TOTAL</b>	606	107				
	Target 4: Identify and market to international students Increase yield rate to at least 50%.						Student Services	
							Admissions and Records	
Goal 6 Increase Transfer level math and English completion in first year rates		<b>Goal</b>	<b>Completed</b>				Admissions and Records	
	<b>Completion of transfer level math and English</b>	59					Counseling	
							Financial Aid	
							Student Life/Housing	
							Student Equity	
							VPSS	
Goal 7 Increase Non-Credit and Enhanced Credit FTES	<b>Type</b>	<b>Goal</b>	<b>P2</b>	<b>P1</b>	<b>Total</b>	<b>Difference</b>		
	<b>Non Credit</b>	69	50.45	40.01	90.46	21.46		
	<b>CDCP/FIELD</b>	634	402.55	236.96	639.51	5.51		
	<b>Special Admit</b>	94	64.04	55.64	119.68	25.68		
		<i>As of 5/7/2019</i>						
	P1= Late Summer (2018) + Fall							
	P2= Late Summer (2018) + Fall + Winter + Census Spring							
	A= Late Summer (2018) + Fall + Winter + Spring + Early Summer (2019)							