Web Team

Meeting Notes | February 21, 2019 | 1:00pm – 2:00pm | DLC-4

Present: David Fleet, Wayne Keller, Anne-Marie Kuhlemann, Michael Reetz
Absent: Jim Gilmore, Dawnie Slabaugh
Recorder: Bethany Golly

1) **Review of past meeting minutes:** No changes to minutes.

2) **Updates:**
   a) Compliance: Weblinks checked for broken links and other accessibility errors, fixing the few broken links that still existed and the few other errors that had arisen.
   b) Mobile Responsive Design: Front page has been redesigned to be fully mobile-responsive. Dawnie approved the redesign, but Dr Schoonmaker wanted to go in a different direction. Focus groups have been set up for March to figure out what people want from the website. While waiting for focus group results to come back, Weblinks has started fixing some issues, including reformatting the header bar for mobile viewing, and making the emergency alert notification box larger.

3) **Web CMS:** Website redesigns have traditionally been "one and done", or one large project to completely redesign the website with no follow up or continuing updates. This leads to websites becoming outdated within 2-5 years until another expensive "one and done" project redesigns the site and starts the cycle over. When he worked at other colleges, Wayne conducted extensive research in different CMS companies, and the best option was Kentico. This appears to still be the best all-in-one solution (including e-commerce and marketing). Getting this solution might entail certain approved individuals from different departments would have the ability to change small amounts of content via a simple user interface. This would then go through an approval process to ensure that content is high-quality and consistent with the rest of the website. Weblinks has concerns that this will not alleviate issues, since the primary issue they see with the website is still not receiving updated content from responsible parties.

4) **Other:** Once Chris is back at work, PHP needs to be installed on the web server.